CREATE AN IMPACT, TOGETHER
WHO ARE WE?

We, UX rescue, are a global initiative that helps organizations and social enterprises.

We provide UX services to organisations and social enterprise who couldn't otherwise access them.

We have over 1500 volunteers across the world. They are eager to help you create a social impact through what they know best, UX (User eXperience).
UX stands for User eXperience.

Users can be a person or collective audience who use your website, product or services.

UX starts by learning users' needs, motivations, and understanding how they interact with various channels (websites, app, service and more).

Once we learn, we design digital products/services based on our research to better serve your users.

You never know what they want until you ask!
WHY DOES IT MATTER?

BAD UX COSTS TOO MUCH TO RISK

88%

OF PEOPLE ARE LESS LIKELY TO RETURN TO A WEBSITE WITH BAD UX.

GOOD UX IS TOO EFFICIENT NOT TO DO

85%

OF THE PROBLEMS CAN BE FIXED BY TESTING ONLY 5 USERS.

*survey source*
BAD UX COSTS TOO MUCH TO RISK - 88%, OF PEOPLE ARE LESS LIKELY TO GO BACK TO A WEBSITE WITH BAD UX.

GOOD UX IS TOO EFFICIENT NOT TO DO EFFICIENT NOT TO DO. 85% OF THE PROBLEMS CAN BE FIXED BY TESTING ONLY 5 USERS.
SURVEY SOURCE - HTTPS://WWW.NNGROUP.COM/ARTICLES/WHY-YOU-ONLY-NEED-TO-TEST-WITH-5-USERS/

NOW COMPARE THIS WITH THE PREVIOUS SLIDE. WHICH ONE WAS EASIER TO READ?
UX can be found outside of digital areas

User experience

Design

Bad UX

Good UX

www.patrickhansen.com
HOW CAN WE WORK WITH YOU?
Website Design
Creating a website that speaks to your audience and makes them take action

Website/App Redesign
Updating your website or app with up to date design and content to engage more users

Branding
Creating distinctive and consistent branding to make your organization/enterprise stand out and be memorable
We are all Gift Angels

At Gift Angels, we're dedicated to improving the lives of our community members by expanding educational and health resources and opportunities.

Learn More
SERVICES WE OFFER

AUDIENCE ANALYSIS
Understanding the needs of your audience and enhancing the interaction

COMMUNICATION CAMPAIGN
Bringing clarity to your communication with your audience (clients, stakeholders, etc.)

PROCESS ENHANCEMENT
Uncovering opportunities to simplify your processes, resulting in process efficiencies (e.g., how to recruit volunteers, run your programs, etc.)

EXECUTIVE STRATEGY
Defining goals aligned with your organisation's vision and designing an execution strategy for those goals.

*We don't offer grant writing, social media management, content creation, fundraising or onsite volunteer.
HOW TO WORK WITH US

SEND AN INQUIRY
Send an inquiry to tell us a brief story about your organization and how we can help you.

LET'S CHAT
Once the inquiry is received, we will reach out to you to learn more about your needs.

MEET YOUR TEAM
With the information from the chat, we will find you the perfect team of volunteers.

WORK WITH US
You will be working with the team of volunteers. We usually work with you via email, WhatsApp, or weekly meeting.

GET RESULTS
We hope you like the final result!
"Whenever I look at that website I feel the love of your work, it's nice, beautiful, clear and built with love from UX Rescue. This website has been a life changing story for our organization. It really is something we could achieve only through your tireless work. Thank you very much UX Rescue team."

- Richard, Gift Angels Foundation
ORGANIZATIONS
WHO WE ARE THANKFUL TO WORK WITH

UX RESCUE
LET'S WORK TOGETHER!

Want to find volunteers?

Click here to send us an inquiry

Questions?

Reach out to us at uxrescue1@gmail.com